Stock Market Project

In this project you will take on the role of a stock investor. You will invest in stocks for your client. At the end of the project you will present your client with a professionally completed portfolio with information regarding the investments. This project will be done over several weeks. We will add to it as we learn more about spreadsheets and charting.



1. Research and determine five stocks to purchase. Choose companies whose product you use, companies in which you are interested or companies you have researched that appear to be profitable.
2. Enter the necessary information into the Investment Worksheet. Invest as close to $15,000 as possible. You may not go over $15,000. Using Excel’s recalculating ability get as close to $15,000 as possible.
3. Set up the “portfolio tracker” Excel workbook. This workbook will contain five sheets, one for each company. These sheets will keep track of each stock and show how the stock has been performing. It will also contain a chart of the information. Format to look professionally done.

Graphic from www.etrade.com,2000

1. Research more information on your companies. Put the information into a MS Word document. Information from the Internet must be cited using MLA styling. The summaries and information should be approximately one page long with information about each company on its own page. Note your spacing and styling so these pages are attractive to your client. You may use some color and/or graphics as is appropriate.
2. Add more dates with changes in stock cost to the “portfolio tracker”. At the end of the project add a chart to indicate, at a glance, how the stock has been performing.
3. Summarize and analyze your stock market experience, the companies’ stock performance, and any apparent trends. You may refer to news or events that happened during this project that affected the price of your stocks. You should include information for your client on why you chose certain stocks for your investment.
4. Design a cover page. Use the templates in MS Word or in Publisher. Include a title for the client report. Include your name and your “investment company” name, address and telephone number and a date.
5. Print each section of your work. The order is: cover page, personal summary, company profiles, each company’s tracker and initial spreadsheet. Three punch and staple your portfolio.

What is a stock?

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| **MICROSOFT CP** (NasdaqGS:MSFT) Delayed quote data | Edit |

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| After Hours: **27.98** Down**0.04** **(0.14%)** as of 7:22pm ET on 03/23/07 |

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| Last Trade: | **28.02** |
| Trade Time: | Mar 23 |
| Change: | Down**0.25** **(0.88%)** |
| Prev Close: | 28.27 |
| Open: | 28.19 |
| Bid: | N/A |
| Ask: | 28.28 x 700 |
| 1y Target Est: | 33.50 |

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| Day's Range: | 27.80 - 28.27 |
| 52wk Range: | 21.46 - 31.48 |
| Volume: | 50,528,208 |
| Avg Vol (3m): | 62,821,900 |
| Market Cap: | 274.38B |
| P/E (ttm): | 23.95 |
| EPS (ttm): | 1.17 |
| Div & Yield: | 0.40 (1.40%) |

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 |  | [**New!** Try our new Charts in Beta](http://finance.yahoo.com/charts#symbol=MSFT;range=1d)Microsoft Corp. (MSFT)

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[1d](http://finance.yahoo.com/q/bc?s=MSFT&t=1d)  [5d](http://finance.yahoo.com/q/bc?s=MSFT&t=5d)  [3m](http://finance.yahoo.com/q/bc?s=MSFT&t=3m)  [6m](http://finance.yahoo.com/q/bc?s=MSFT&t=6m)  [1y](http://finance.yahoo.com/q/bc?s=MSFT&t=1y)  [2y](http://finance.yahoo.com/q/bc?s=MSFT&t=2y)  [5y](http://finance.yahoo.com/q/bc?s=MSFT&t=5y)  [max](http://finance.yahoo.com/q/bc?s=MSFT&t=my)   |

Choosing Companies to Invest In - Buying Stock

The following are sites to check for suggestions on buying stocks. These are only a few of the many sites available for getting some advice on what stocks to buy and not to buy. If a link doesn’t work use some of the information in the title or URL to get to a site with the same information.

Research by Industry

<http://biz.yahoo.com/research/indgrp/>

Go to Yahoo home page and select “finance” button.

<http://www.yahoo.com/>

Lists of top stocks

<http://moneycentral.msn.com/investor/StockRating/srstopstocksresults.aspx?sco=10>

<http://www.thestreet.com/stock-market-news/10579592/top-rated-stocks/top-rated-stocks.html>

Analysts choice

<http://finance.yahoo.com/mru>

Top Value Stocks

<http://stockgarden.com/topstocks.php>

Ten best Stocks for 2012

<http://www.investorplace.com/best-stocks-for-2012/>

Once you have chosen your 5 stocks – [www.yahoo.finance](http://www.yahoo.finance) will give you most of the information you need about your stock, e.g. what stock exchange is it registered on, what is its symbol, what is the cost per share, what is the company profile, charts of how the company has done in the past five years, and more.